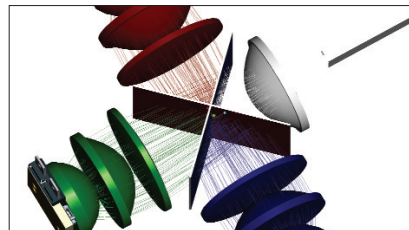


SIM2 Grand Cinema™ MICO 50

Worldwide Preview

Think green with SIM2 eco-friendly,
super bright LED projector series



The SIM2 Grand Cinema™ MICO 50 projector - the latest addition to SIM2's award winning Grand Cinema series - is based on 3LED lighting and 0.95" DarkChip4 1080p DLP® chipset from Texas Instruments offering true, uncompressed 1920x1080 resolution.

The SIM2 Grand Cinema™ MICO 50 incorporates 3 individual high power Phlattice

LEDs (one for each color R, G and B) allowing the projector to deliver clearer, brighter and more vibrant images, a wider and more consistent color gamut, and Full-On/Full-Off contrast up to 100,000:1.

Available from
December 2009



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Worldwide Preview



Preliminary technical specs

- Single-chip Full HD DLP®-based projector
- Lighting system: Luminus Phlatlight R/G/B LEDs
- 30,000 hours LED lifetime
- DynamicBlack™ Technology
- Contrast ratio up to 100,000:1
- Two HDMI™ (1.3 with Deep Color)
- Dimensions (WxHxD): 540 x 235 x 641 mm
(21.3" x 9.3" x 25.2")
- Weight: approx. 25 Kg. (55 lbs)

Truly green projector

LED lighting technology is the only light source that is truly environmentally friendly.

- Low energy consumption and standby mode < 1W
- Mercury and lead free – no special recycling is required
- No replacement or stockpiling of hazardous materials.

The SIM2 Grand Cinema™ MICO 50 is fully RoHS compliant.

Thanks to LED light source, the SIM2 Grand Cinema™ MICO 50 gives the viewer a totally new home theatre experience in terms of operating and owning costs with LEDs life estimated to last up to 30,000 hours.



Due to constant product development, specifications and design might be subject to change without notice.
GC MICO - PRELIMINARY WORLD - Sept. 2009



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